

Noah Stachera

VIDEOGRAPHY / DESIGN / SEO

EXPERIENCE

SEO & DESIGN SPECIALIST

[Gray Matter Media, Inc.](#) | [Mar 2026 - Present](#)

Created industry standard graphics for web, socials, Google Business Profiles, and Ad campaigns across Google PMax, Meta, Amazon, etc. Other primary roles include editing and managing all client websites as well as improving SEO traffic. Produced monthly performance reports and ROI analytics from all campaigns and accounts.

VIDEOGRAPHER & EDITOR

[Pennsylvania Sea Grant](#) | [May 2023 – March 2024](#)

Created industry standard engaging video content, motion graphics, and more. Assisted with content strategy and helped with data organization of media. Created educational videos on the control of invasive species/environments, how other people can report these species, and shared success stories of other researchers.

DIGITAL TEAM INTERN

[PGA of America](#) | [May 2023](#)

Contributed and learned live production techniques through the content creation social media team, at the PGA Championship. I acted as a Camera/production assistant and videographer. Helping produce highlights or recaps of professional golfers, as well as capturing all other venue activities.

CONTACT

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+1 (814) 240-9521

Erie, Pennsylvania

[Website Portfolio](#)

[Demo Reel](#)

[Demo Reel 2](#)

ABOUT ME

I'm a **passionate content creator**, skillful in video creation, still graphic design, and motion graphic design. **Strong knowledge** and curiosity in **web development**.

EDUCATION

Penn State Behrend

2019-2023

B.A. Digital Media, Arts, and Technology

TECHNICAL SKILLS

Video / Motion / Design: Premiere Pro, After Effects, Blender, Photoshop, Illustrator, Inkscape

Web: HTML, CSS, JavaScript, Git, Wordpress, and more

VIDEOGRAPHER/VIDEO EDITOR

Wintergreen Media | Aug 2021 – Apr 2022

Student job for Penn State Behrend events. Most projects include Penn State Behrend events such as athletics, guest speaker panels, and event promos. Other projects include commercials and promos for Non-profit organizations trying to grow local businesses in Erie, PA.

Camera Skills:

- Sony Alpha
- Canon
- Panasonic Lumix
- RED Digital Cinema
- And others